

Table 2.4*Alignment of Competence Areas with Standards of Excellence*

Appendix 2.1

Table Alignment of Competence Areas with Standards of Excellence

Competence Areas	Standards of Excellence
Administration	<p>Standard of Excellence 1: It values the philosophical and social foundations of the profession and guides its execution by universal values and those of a democratic society.</p> <p>Standard of Excellence 2: Exhibits the attitudes and interpersonal skills that allow you to participate in communities of learning and practice, cooperate, share, and integrate into teams of work, both within their field and interdisciplinary.</p> <p>Standard of Excellence 3: Actively participates in a reflective manner in decision-making, social and institutional, which affects information services and the profession.</p> <p>Standard of Excellence 4: Use learning organization management principles to manage information resources and services.</p> <p>Standard of Excellence 12: Demonstrates to be an effective communicator both orally, written, and non-verbal necessary for teamwork, collaborations, and professional presentation level.</p> <p>Standard of Excellence 13: Evaluates programs and services with specific criteria.</p> <p>Standard of Excellence 14: Demonstrates leadership and uses effective strategies to project a positive image of the profession and to market the services.</p> <p>Standard of Excellence 15: Updates the knowledge, skills, and processes of your field in a systematic manner.</p>
Collection Development	<p>Standard of Excellence 1: It values the philosophical and social foundations of the profession and guides its execution by universal values and those of a democratic society.</p> <p>Standard of Excellence 2: Exhibits the attitudes and interpersonal skills that allow you to participate in communities of learning and practice, cooperate, share, and integrate into teams of work, both within their field and interdisciplinary.</p> <p>Standard of Excellence 6: Uses the basic concepts and principles related to the creation, evaluation, selection, acquisition, preservation of collections of multitype information, of general and specialized nature.</p> <p>Standard of Excellence 12: Demonstrates to be an effective communicator both orally, written, and non-verbal necessary for teamwork, collaborations, and professional presentation level.</p> <p>Standard of Excellence 13: Evaluates programs and services with specific criteria.</p>

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Competence Areas	Standards of Excellence
	<p>Standard of Excellence 14: Demonstrates leadership and uses effective strategies to project a positive image of the profession and to market the services.</p> <p>Standard of Excellence 15: Updates the knowledge, skills, and processes of your field in a systematic manner.</p>
<p>Organization and Information and Knowledge Recovery</p>	<p>Standard of Excellence 1: It values the philosophical and social foundations of the profession and guides its execution by universal values and those of a democratic society.</p> <p>Standard of Excellence 2: Exhibits the attitudes and interpersonal skills that allow you to participate in communities of learning and practice, cooperate, share, and integrate into teams of work, both within their field and interdisciplinary.</p> <p>Standard of Excellence 5: Designs, organizes, and evaluates information systems to facilitate their prompt recovery.</p> <p>Standard of Excellence 7: Understands the standardization system and the methods used to ensure control and the creation of information structures to apply the basic principles in the organization and representation of knowledge.</p> <p>Standard of Excellence 13: Evaluates programs and services with specific criteria.</p> <p>Standard of Excellence 14: Demonstrates leadership and uses effective strategies to project a positive image of the profession and to market the services.</p> <p>Standard of Excellence 15: Updates the knowledge, skills, and processes of your field in a systematic manner.</p>
<p>Development of Information Services and Knowledge</p>	<p>Standard of Excellence 1: It values the philosophical and social foundations of the profession and guides its execution by universal values and those of a democratic society.</p> <p>Standard of Excellence 2: Exhibits the attitudes and interpersonal skills that allow you to participate in communities of learning and practice, cooperate, share, and integrate into teams of work, both within their field and interdisciplinary.</p> <p>Standard of Excellence 6: Uses the basic concepts and principles related to the creation, evaluation, selection, acquisition, preservation of collections of multitype information, of general and specialized nature.</p> <p>Standard of Excellence 10: Value information in today's world and master knowledge and skills developing collections, services, and products, with added value, to facilitate the clientele, updated and equitable access to information.</p> <p>Standard of Excellence 12: Demonstrates to be an effective communicator both orally, written, and non-</p>

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	<p>verbal necessary for teamwork, collaborations, and professional presentation level.</p> <p>Standard of Excellence 13: Evaluates programs and services with specific criteria.</p> <p>Standard of Excellence 14: Demonstrates leadership and uses effective strategies to project a positive image of the profession and to market the services.</p> <p>Standard of Excellence 15: Updates the knowledge, skills, and processes of your field in a systematic manner.</p>
Customer Education	<p>Standard of Excellence 1: It values the philosophical and social foundations of the profession and guides its execution by universal values and those of a democratic society.</p> <p>Standard of Excellence 2: Exhibits the attitudes and interpersonal skills that allow you to participate in communities of learning and practice, cooperate, share, and integrate into teams of work, both within their field and interdisciplinary.</p> <p>Standard of Excellence 8</p> <p>Identify customer characteristics; identifies and describes the fundamental concepts in information search behavior; and diagnose your needs to offer the required treatment, designing training programs intended for them.</p> <p>Standard of Excellence 12: Demonstrates to be an effective communicator both orally, written, and non-verbal necessary for teamwork, collaborations, and professional presentation level.</p> <p>Standard of Excellence 13: Evaluates programs and services with specific criteria.</p> <p>Standard of Excellence 14: Demonstrates leadership and uses effective strategies to project a positive image of the profession and to market the services.</p> <p>Standard of Excellence 15: Updates the knowledge, skills, and processes of your field in a systematic manner.</p>
Technological Solutions for Information Systems and the Knowledge	<p>Standard of Excellence 1: It values the philosophical and social foundations of the profession and guides its execution by universal values and those of a democratic society.</p> <p>Standard of Excellence 2: Exhibits the attitudes and interpersonal skills that allow you to participate in communities of learning and practice, cooperate, share, and integrate into teams of work, both within their field and interdisciplinary.</p> <p>Standard of Excellence 3: Actively participates in a reflective manner in decision-making, social and institutional, which affects information services and the profession.</p>

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Competence Areas	Standards of Excellence
	<p>Standard of Excellence 9: Demonstrates knowledge of how to evaluate and use information technology to improve services based on the clientele it serves.</p> <p>Standard of Excellence 12: Demonstrates to be an effective communicator both orally, written, and non-verbal necessary for teamwork, collaborations, and professional presentation level.</p> <p>Standard of Excellence 13: Evaluates programs and services with specific criteria.</p> <p>Standard of Excellence 14: Demonstrates leadership and uses effective strategies to project a positive image of the profession and to market the services.</p> <p>Standard of Excellence 15: Updates the knowledge, skills, and processes of your field in a systematic manner.</p>
Research in the Field of Information and Knowledge	<p>Standard of Excellence 1: It values the philosophical and social foundations of the profession and guides its execution by universal values and those of a democratic society.</p> <p>Standard of Excellence 2: Exhibits the attitudes and interpersonal skills that allow you to participate in communities of learning and practice, cooperate, share, and integrate into teams of work, both within their field and interdisciplinary.</p> <p>Standard of Excellence 11: Understands the nature of research, methods, techniques, and instruments of investigation; recovers, evaluates, and synthesizes scholarly and professional literature to take informed decisions based on evidence; create, evaluate, apply new knowledge to the field and disseminates information.</p> <p>Standard of Excellence 12: Demonstrates to be an effective communicator both orally, written, and non-verbal necessary for teamwork, collaborations, and professional presentation level.</p> <p>Standard of Excellence 14: Demonstrates leadership and uses effective strategies to project a positive image of the profession and to market the services.</p> <p>Standard of Excellence 15: Updates the knowledge, skills, and processes of your field in a systematic manner.</p>

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