



### **Assistant Deanship for Students Affairs**

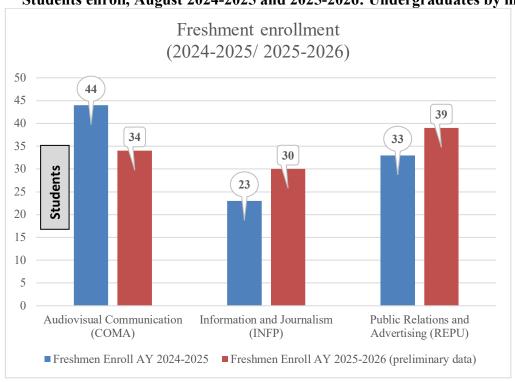
Enrollment, retention and graduation report August 2025

#### I. Introduction

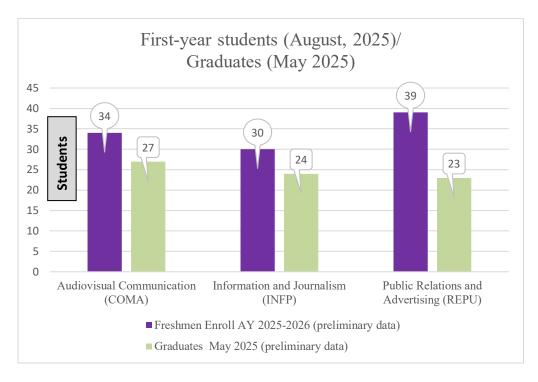
The College of Communication and Information, through its Assistant Deanship for Students Affairs, annually monitors undergraduate and graduate admission, retention and graduation rates to obtain data that allows the design and implementation of extracurricular transformative actions. These initiatives are intended for our students to have the best possible college experience while maintaining the quality standards that characterize our academic programs.

This report includes data and information on the following cohorts from the three bachelor's degree programs in the field of communication that we administer from the FaCI: Audiovisual Communication (COMA), Information and Journalism (INFP) and Public Relations and Advertising (REPU). These data was provided by the División de Investigación Institucional y Avalúo (DiiA), Río Piedras Campus, from the University of Puerto Rico, with an emphasis on the academic years 2024-2025 and 2025-2026.

### II. Students enroll, August 2024-2025 and 2025-2026: Undergraduates by major



# III. Enrollment (August 2025) by major versus degree conferred (May 2025)



## IV. Undergraduate students' retention and graduation rate

The College of Communication and Information implemented FaCI Camp project in 2024 as an immersion initiative designed to expose incoming students to a series of workshops that will help them achieve a smoother integration into their first academic year. This initiative, together with the <a href="Programa de Acompañamiento Académico">Programa de Acompañamiento Académico</a> (Academic Mentoring Program, [PAA, for its acronym in English]) we have been implementing since 2019, will continue to contribute to maintain and increase our student retention rates as well as our graduation rates.

Major	Cohort 2023						
	Student #	Retention- 2d year	Rate				
COMA	33	29	87.90%				
INFP	27	26	96.30%				
REPU 29		27	93.10%				
Total	89	81	91%				

<sup>\*</sup>Cohort 2024 data is not yet available.

	Cohort 2018			Cohort 2019		
Major	Student #	6 <sup>th</sup> year graduates	Rate	Student #	*6 <sup>th</sup> year graduates	5 <sup>th</sup> year graduation Rate
COMA	35	21	60%	34	*Data not yet available	50%
INFP	26	14	54%	35	*Data not yet available	65.7%
REPU	36	23	64%	42	*Data not yet available	38.1%
Total	97	58	60%	111	*Data not yet available	*Data not yet available

### V. Conclusions

The College of Communication and Information maintains a stable enrollment, considering the economic situation we still face after the pandemic and the series of natural disasters that have affected the Island since 2020. Opportunities have been identified to further improve the graduation rate of students in the Information and Journalism programs, as well as the retention rate of students enrolled in the Audiovisual Communication program. To address this matter, on one hand, we maintain the <a href="Programa de Acompañamiento Académico">Programa de Acompañamiento Académico</a> as a priority initiative to help students succeed in their first academic year. On the other hand, we continue strengthening FaCI Camp activities to better address the needs of our incoming students. As part of our work plan, this semester the Deanship of Student Affairs will continue reinforcing recruitment and retention initiatives.