

## Assistant Deanship for Students Affairs

### Enrollment, retention and graduation report

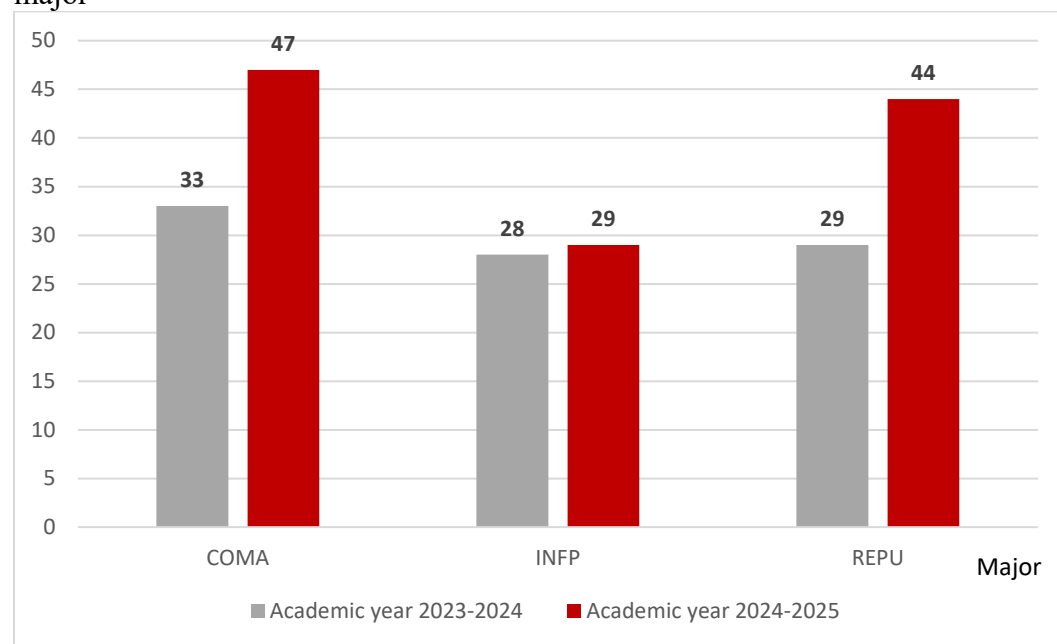
August 2024

#### I. Introduction

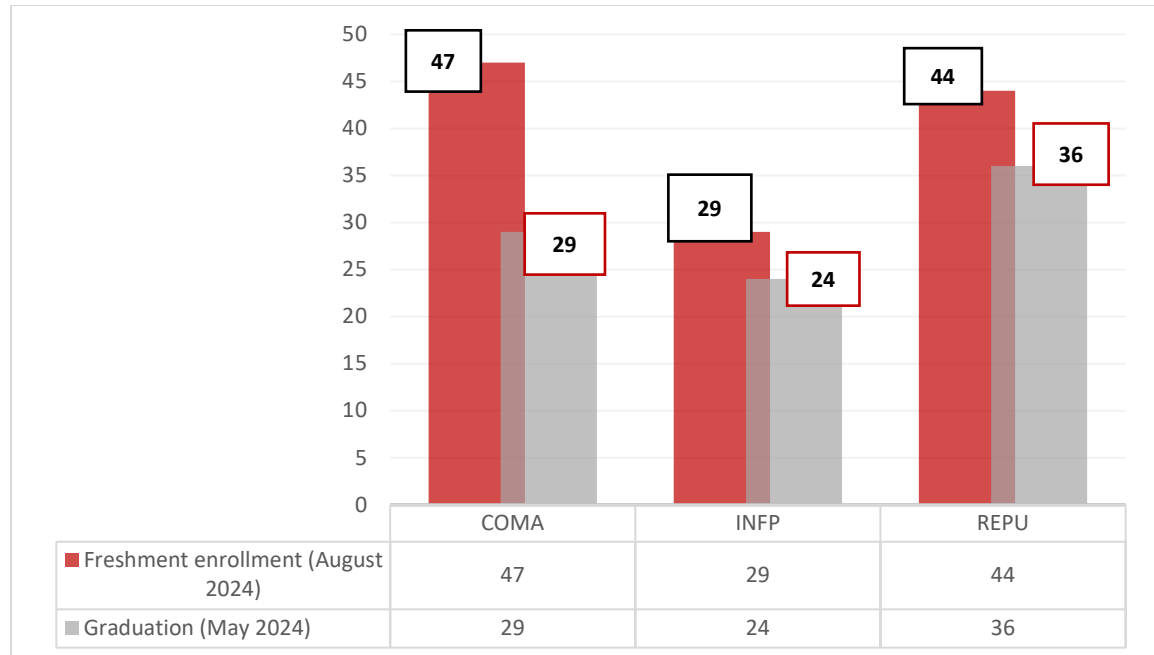
The College of Communication and Information, through its Assistant Deanship for Students Affairs, annually monitors undergraduate and graduate admission, retention and graduation rates to obtain data that allows the design and implementation of extracurricular transformative actions. These initiatives are intended for our students to have the best possible college experience while maintaining the quality standards that characterize our academic programs.

This report represents data from the following undergraduate programs cohorts: Audiovisual Communication (COMA), Information and Journalism (INFP) and Public Relations and Advertising (REPU). These data is provided by the División de Investigación Institucional y Avalúo (DIIA), Río Piedras Campus, from the University of Puerto Rico, with an emphasis on the academic years 2023-2024 and 2024-2025.

#### II. Students enroll, August 2023-2024 and 2024-2025: Freshmen Undergraduates by major



### III. Freshmen Enrollment (August 2024) by major versus graduation (May 2024)



### IV. Undergraduate students' retention and graduation rate

Major	Cohort 2022			Cohort 2023		
	Student #	Retention - 2 <sup>nd</sup> year	Rate	Student #	Retention - 2 <sup>nd</sup> year	Rate
INFP	22	19	86%	27	26	96%
COMA	33	31	94%	33	29	88%
REPU	39	35	90%	29	26	90%
Total	94	85	90%	89	81	91%

Major	Cohort 2017			Cohort 2018		
	Student #	6 <sup>th</sup> year graduation rate	Rate	Student #	6 <sup>th</sup> year graduation rate	Rate
INFP	20	13	65	26	14	54
COMA	28	21	75	35	21	60
REPU	21	19	90	36	23	64
Total	69	53	77	97	58	60



## V. Conclusion

The College of Communication and Information maintains a stable enrollment considering the impact brought by the challenges caused by the pandemic and other situations related directly to different atmospheric conditions. In order to improve graduation rates and stabilize retention rates, we maintain the Programa de Acompañamiento Académico (PAA) as a priority program to help students succeed in their first-year experience. This project offered individualized tutoring and integrates different initiatives to provide support to the student community in courses and university experience. We are currently working in upgrading the services offered by the PAA in order to assist a larger student population. This semester, the Deanship will develop a new plan to enhance recruitment and retention initiatives.