

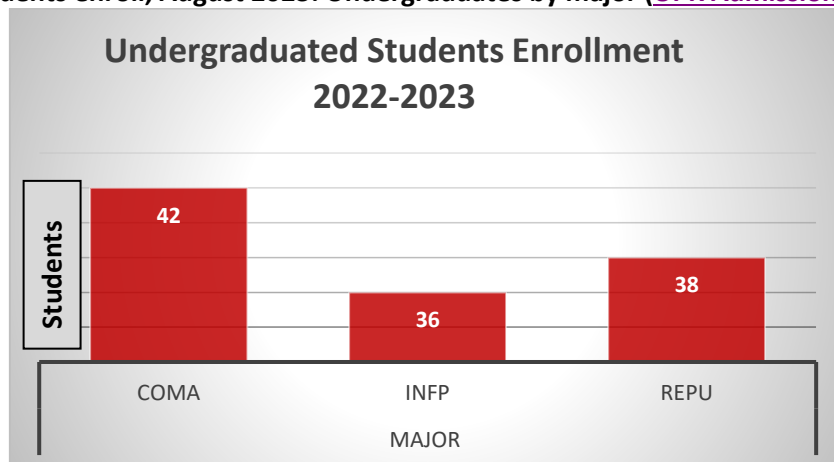
**Assistant Deanship for Students Affairs**  
 Enrollment, retention and graduation  
 report August 2023

**I. Introduction**

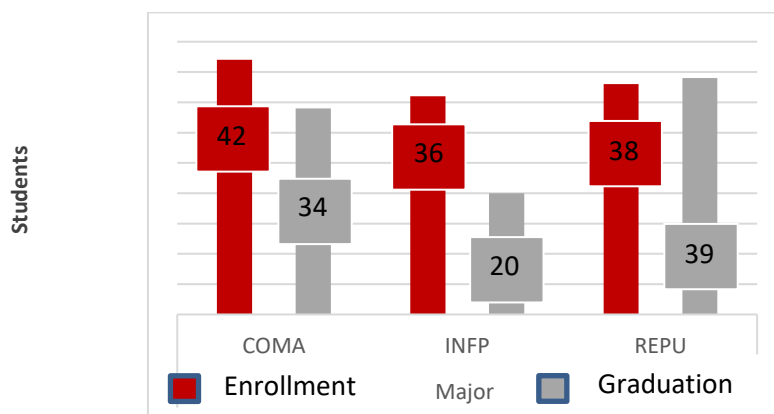
The College of Communication and Information, through its Assistant Deanship for Students Affairs, annually monitors undergraduate and graduate admission, retention and graduation rates to obtain data that allows the design and implementation of extracurricular transformative actions. These initiatives are intended for our enrollment to have the best possible college experience while maintaining the quality standards that characterize our academic programs.

This report represents data from the following undergraduate programs cohorts: Audiovisual Communication (COMA), Information and Journalism (INFP) and Public Relations and Advertising (REPU). These data was provided by the [División de Investigación Institucional y Avalúo \(DIIA\)](#), Río Piedras Campus, from the University of Puerto Rico, with an emphasis on the academic years 2022-2023 and 2023-2024.

**II. Students enroll, August 2023: Undergraduates by major (UPR Admissions Data)**



**III. Enrollment (August 2023) by major versus graduation (May 2023)**



#### IV. Undergraduate students' retention and graduation rate

The College of Communication and Information implemented the [Programa de Acompañamiento Académico](#) (PAA) in 2019 to help students better achieve their academic goals. This program provides individualized tutoring aimed mainly at first-year students. This transformative action could explain the increase in retention for the 2021 to 2022 cohorts.

Major	2022-2023			2023-2024		
	Cohort 2021			<sup>i</sup> Cohort 2022		
	Student #	Retention- 2d year	Rate	Student #	Retention- 2d year	Rate
INFP	30	21	70	22	19	86
COMA	39	28	72	33	31	94
REPU	42	30	71	39	35	90
	<b>111</b>	<b>79</b>	<b>71</b>	<b>94</b>	<b>85</b>	<b>90</b>

Major	2022-2023			2023-2024		
	Cohort 2016			<sup>ii</sup> Cohort 2017		
	Student #	6 <sup>th</sup> year Graduation rate	Rate	Student #	6 <sup>th</sup> year Graduation rate	Rate
INFP	41	28	68	20	11	55
COMA	36	19	53	28	19	68
REPU	30	19	63	21	17	81
	<b>107</b>	<b>66</b>	<b>62</b>	<b>69</b>	<b>47</b>	<b>68</b>

#### V. Conclusions

The College of Communication and Information maintains a stable enrollment considering the impact brought by the challenges cause by the pandemic. Opportunities are identified to improve the graduation rate, directly related to retention. To address this issue, we maintain [Programa de Acompañamiento Académico](#) (PAA) as a priority program to help students succeed in their first-year experience. This project, in addition to individualized tutoring, integrates different initiatives to provide support to the student community in courses and university experience. This semester, the Deanship of Students Affairs will develop a plan to enhance recruitment and retention initiatives.

<sup>i</sup> Preliminary data that will be updated on October 2023.

<sup>ii</sup> Preliminary data that will be updated on October 2023.