

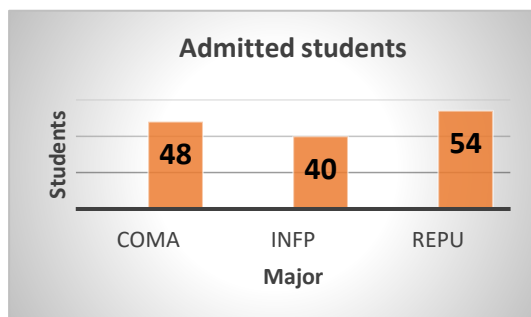
**Assistant Deanship for Students Affairs**  
Admission, retention and graduation report  
August 2022

**I. Introduction**

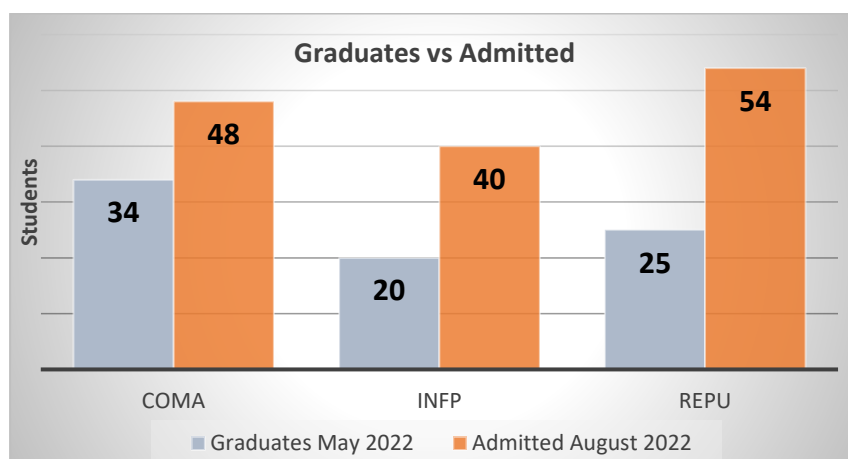
The College of Communication and Information, through its Assistant Deanship for Students Affairs, annually monitors undergraduate and graduate admission, retention and graduation rates to obtain data that allows the design and implementation of extracurricular transformative actions. These initiatives are intended for our enrollment to have the best possible college experience while maintaining the quality standards that characterize our academic programs.

This report presents data from the undergraduate cohorts of Audiovisual Communication (COMA), Information and Journalism (INFP) and Public Relations and Advertising (REPU) compiled on the basis of the official lists sent by the [División de Investigación Institucional y Avalúo \(DIIA\)](#), Río Piedras Campus, from the University of Puerto Rico, with an emphasis on the academic years 2021-2022 and 2022-2023.

**II. Admitted students. Undergraduates by major**



**III. Admitted undergraduates, by major, compared to exiting students by graduation**



#### IV. Undergraduate students and graduation rate

In 2017, Puerto Rico was hit by Hurricane Maria, which could explain the retention of the 2016 cohort in their sophomore year. In response to this situation and other academic factors derived from the student learning assessment, the College of Communication and Information implemented the [Programa de Acompañamiento Académico](#) (PAA) since 2019. This program provides individualized tutoring aimed mainly at first-year students. This transformative action could explain the increase in retention for the 2020 and 2021 cohorts.

Major	2021-2022			2022-2023		
	Cohort 2020			Cohort 2021		
	Student #	Retention- 2d year	Rate	Student #	Retention- 2d year	Rate
INFP	63	55	87	30	30	100
COMA	34	27	79	39	32	82
REPU	45	40	87	44	36	82
	<b>143</b>	<b>122</b>	<b>85</b>	<b>113</b>	<b>98</b>	<b>87</b>

Major	2021-2022			2022-2023		
	Cohort 2015			Cohort 2016		
	Student #	Retention- 2d year	Rate	Student #	Retention- 2d year	Rate
INFP	31	26	84	41	5	12
COMA	24	15	63	36	8	22
REPU	36	22	61	30	-	-
	<b>91</b>	<b>63</b>	<b>69</b>	<b>107</b>	<b>13</b>	<b>12</b>

#### V. Conclusions

The College of Communication and Information maintains a stable enrollment. Opportunities are identified to improve the graduation rate, directly related to retention. To address this aspect, the Academic Accompaniment Program remains active. This project, in addition to individualized tutoring, integrates different initiatives to provide support to the student community in courses and university experience. This semester, the Committee of Students Affairs has been activated with plans to enhance recruitment and retention initiatives.